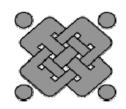
Massachusetts Collaborative for HIPAA

Elliot M. Stone, CEO Massachusetts Health Data Consortium

The Fifth National HIPAA Summit October 31, 2002, Baltimore

ww.mahealthdata.org



Massachusetts

Health Data

Consortium, Inc.

Candidates for Regional Conveners

- Provider Association
- Health Plan Association
- IT Consultants
- WEDI SNIP regional affiliate
- Non Profit Organizations
- AHIMA chapters
- HIMSS chapters
- FI's Medicare
- Medicaid/Local Health Plan
- NAHDO Member Organization

Privacy Officers Forum Mission Statement

Encouraged by the Massachusetts Governor's Health Care Task Force Administrative Simplification Workgroup to assist Privacy Officers & their organizations to comply with HIPAA Privacy Regulations by April 14, 2003 via:

- Convening Bi-monthly meetings
- Facilitating consensus on "reasonable & appropriate" implementation of HIPAA Policies, Procedures, Forms and Templates
- Seeking clarifications as a Community from DHHS and state officials

Privacy Officers Forum Mission Statement (con't.)

Educating Privacy Officers through:

- Regular Meetings
- Panel Discussions and Case Studies
- Reports from Forum Subgroups and Other Privacy Entities
- Consortium's Web Site FAQs www.mahealthdata.org
- A Community Resource: encouraging open sharing of work products, policies, and opinions to:
 - Save Time and Speed Compliance
 - Define Community Standards

Privacy Officers Forum

Privacy Officers Forum Co-Chairs:

- <u>Anne E. Doyle MBA</u>, Compliance & Privacy Officer, Tufts Health Plan
- <u>Karen G. Grant, RHIA</u>, Chief Privacy Officer, Partners HealthCare System

Members

- <u>Payers & Govt (16)</u>: Beacon Health Strategies, Blue Cross Blue Shield of MA, BMC HealthNet, CIGNA, Delta Dental Plan of MA, Division of Medical Assistance (Medicaid), Executive Office of Health & Human Service, Fallon Healthcare System, Group Insurance Commission, Harvard Pilgrim Health Care, Harvard University Health Services, Health New England, MIT Medical Department, Neighborhood Health Plan, Tufts Health Plan, United HealthCare
- •<u>Providers (16)</u>: Baystate Health Systems, Boston Medical Center, Cambridge Health Alliance, CareGroup Healthcare System, Caritas Christi, Children's Hospital, East Boston Neighborhood Health Center, Emerson Hospital, Lahey Clinic, Mass. Medical Society, Partners HealthCare, Risk Management Foundation, Southcoast Health System, South Shore Hospital, UMass Memorial Health Care, Winchester Hospital •*IT Partners (*9): Can Gemini Ernst & Young, Computer Sciences Corp. Eidelity
- •<u>IT Partners (9)</u>: Cap Gemini Ernst & Young, Computer Sciences Corp., Fidelity Employer Services, IDX Systems Corp., Medco Health Solutions, Novell, Inc., OpenReach, Inc., Pricewaterhouse Coopers, WebMD

Privacy Officers Forum First Meeting Survey Summary

pics	No. Responses of 40 Total	Interest Average (1-5, 5 High)
isiness Associates	36	4.3
eemption	31	4.1
rmitted Disclosures	33	3.9
tices of Privacy Practices	31	3.9
nimum Necessary	36	3.8
rification of identity	34	3.6
Ithorization	32	3.6
le Based Needs	30	3.5
oup Health Plans and		
an Sponsors	33	3.3
onsent	32	3.2
search: IOM, IRB's	34	3.1

Privacy Officers Forum First Meeting Survey Summary, cont.

Topics	No. Responses of 40 Total	Interest Average (1-5, 5 High)
Deidentification	33	3.1
Covered Entities	30	2.8
Getting Started on		
HIPAA Compliance	33	2.6
Marketing	33	2.6
Interface to the IT De	pt. 32	2.6
Fundraising	33	2.5

Total Number of Respondents: 40 Other Suggested Topics Next Page

Privacy Officers Forum Original Topic Priorities*

Discussed:

- ✓ Consents
- ✓ Authorizations
- ✓ Business Associate Contracts
- ✓ Chain of Trust
- Accreditation Organizations (JCAHO, NCQA)
- ✓ State Law Preemption
- ✓ Minimum Necessary
- ✓ Research: IRBs
- ✓ Employer/Health Plan Sponsors
- ✓ Training
- * Survey #1: October 2001

Future:

- Notice of Privacy Practices
- Role Based Needs
- De-Identification
- Verification of Identity
- Comments on the Modification the HIPAA Privacy Regulations

Massachusetts Health Data Consortium, Inc.

Privacy Officers Forum Updated Topic Priorities*

- Definitions of Designated Record Sets
- Accounting of Disclosures
- Employer and HIPAA
- Right to Request Privacy Protection for PHI
- Policy and Procedure Review/Approval Processes
- Verification of Identity
- Role Based Needs
- Opportunity to Agree or Object to Disclosure
- Access and Amend PHI
- Personal Representatives
- Interface with IT Dept.
- De-Identification
- Group Health Plans and Plan Sponsors
- Uses and Disclosures for Research
- Marketing
- Fundraising

Survey #2: June 2002

Other Suggested Topics*

- MA CE and patients or members from other states
- Budgeting
- Mitigation if breach occurs
- Suggested safeguards when using PHI
- Hybrid entity designation
- English as a Second Language
- Confidential communication
- Patient Rights and requirements
- Definition of Health Care under HIPAA

Survey #2: June 2002

"Ah-Ha" - Lessons Learned: Privacy Officers Forum

A Reasonable & Appropriate Community Approach to Compliance

Professional Judgment: The Rules were NOT designed:

- To put anyone out of Business
- To override the professional judgment of the covered entity
- Providers and insurers can assume that each covered entity is making reasonable judgments when requesting PHI, minimum necessary information...let's not demonize other covered entities

Business Associates: In MOST instances:

- Provider Organizations are NOT Business Associates of the Health Plans
- Brokers are Business Associates of Employers NOT the Health Plans
- **Pre-Emption:** Federal and State Mental Health Law conflicts identified:
- Boston Bar Association will make recommendations to the MA State Legislature

"Ah-Ha" - Lessons Learned: Privacy Officers Forum (con't.)

Minimum Necessary: An "expanded consciousness" not an adversarial state:

- Can build on "Need to Know" standard, already practiced in many institutions
- Does not require that all risk of incidental use or disclosure be eliminated
- Explicitly provides for use and disclosure that cannot be reasonably prevented, is limited in nature, and that occurs as a by-product of an otherwise permitted use or disclosure
- Some covered entities' (e.g. providers, health plans, etc.) abilities to implement "rolebased access" are currently limited by their "legacy" systems
- All automated applications do not have to be replaced in order to comply
- Insurers are considering eliminating "release of info" language from subscriber's enrollment forms (check state laws)
- **Reminder:** There are many different opinions on how to implement "minimum necessary," but most would agree, it is more than a presumptive "what-we-currently-do" as the minimum necessary stance i.e. proclaiming that minimum necessary is nothing but "what I say it is"

"Ah-Ha" - Lessons Learned: Privacy Officers Forum (con't.)

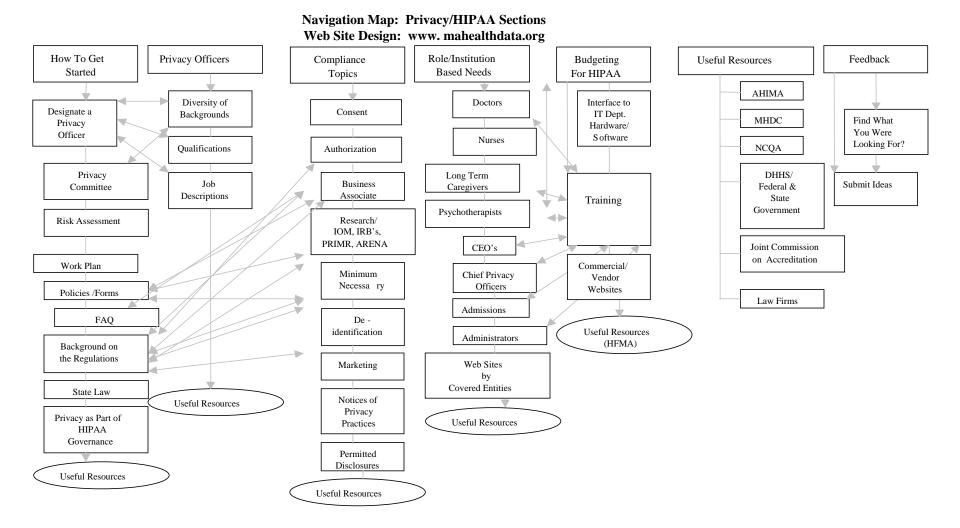
Training: Stay on message: HIPAA is about "Treating Patients with Dignity"

- Use actual taped calls (with permission) case studies work!
- Use real examples of breaches: large & small case studies
- Explain impact on daily work (optional to mention HIPAA)
- Try to predict which changes will result in improvement
- Make privacy visible (pens, badges, signs etc..)
- Administer pre-training HIPAA surveys
- Internet & CD ROM not accessible to all providers
- Include other compliance messages with HIPAA Privacy Training

			HIPAA Implementation Timeline - Privacy Partners Healthcare System																		
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		2001								20	02								20	03	
ı.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar	Apr	Мау
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							nd Pro Mod	Iopment of PHS Forms, Policies and Procedures, and ContractsPilot, Implement, and Monitor Forms, Policies and 						С	ng an						
						Re	Define esearc Needs	search Develop Research Policies Monitor				nitor I		arch Ongoing Moni				_			
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									Employee Orientation												
nti	ty Pri	vacy /	Aware	eness	Camp	baigns	/Trair	ning	Co	nduct	Entit	y HIP	AA Pri	vacy	Traini	ng					

			PHS Training Modul	es			
HR/Occup Health			Draft, 5/8/02		Markating	/QA/Fundraising	
* Policies and procedures for *	Contracti	ng/Materials				rization, Privacy Notice	
* Occupational Health, EAP		igement				ies (QA, DM, Marketing)	
staff	* BA Agreeme					ocedures related to	
* Uses and disclosures of PHI		sclsoures of PHI	Admitting/Registrat		Fundraising/Ma		
* Accounting of disclosures		of disclosures	Financial Counse	elors	* Definition of "ope		
* Self-insured policies and	j i i i i i i i i i i i i i i i i i i i		* Consent, Privacy Notice		Dominion of		
procedures]	* Verification of ID of person	requesting			
			information				
			* Limited Access/VIP/Directo	ry Policies			
Finance (Patient A	ccounts,						
Credit Collections,	Customer						
Service)						Researc	h
* Consent policy (definition	of "operations"					* De-identification policy	
* Disclosing PHI for QA/UR	purposes					* IRB Policies/Informed Co	
* State Laws related to disc			• • • • •			* Authorization, when need	ded
			Core Module				
		/	* What is HIPAA				
			* Why Privacy is Imp				
			* How HIPAA will impact patier				
HIS Staff			PAA will impact you as an emp * What you should do to rep		onsidilities		
* HIS Policies and Procedu	res.	* What you sho	uld tell a patient or family memb		complain about		
- authorization, disclosure			a privacy issue			Mantal Llaskh Cliv	nininna (in
information				-	/	Mental Health Cli	
- amendment policies						addition to info liste	
- accounting of disclosure						Nursing	
- disclosing PHI for QA/R						* Psychotherapy notes po	licy
- verification of ID of indiv	/iduals					* Limited Access Policies	
requesting information		Medical	Staff/Residents/Medical				
* Federal, state laws, regs			Students				
			orization, and Privacy Notice	Nursing/Pa	atient Care Ser	vices (Rehab Therap	oists,
			on Policy (incl. presentations)			logists)	
		* Personal Data		* Consent, Aut	horization, and Pri		
			closing PHI for treatment purpor	* De-identificat	ion Policy (incl. pre	esentations)	
		* Protecting pas		* Personal Data			
Information Sys		using wireless t	acy in public areas and/or whe	Osing and dis	closing PHI for tre	atment purposes	
* Security policies and Proc		* "Core" Resea		* Protecting pa			
* Personal Database Policy		* Limited Acces			vacy in public area	as and/or when using wirele	ess
* Disclosing PHI for QA/Res			nd Marketing Policies	technology			
* Use of wireless technolog	У			* Verification of * "Core" Researcher	ID of person requ	esting PHI	
				* Limited Acces			
				L]

Privacy Officers Forum Resources



SURVEY Security Officers Forum

III. TECHNICAL SECURITY SERVICES TO GUARD DATA INTEGRITY, CONFIDENTIALITY, AND AVAILABILITY

REQUIREMENT:

IMPLEMENTATION:

Rating (1-5, 1 low, 5 high

Access control (The following implementation feature must be implemented: Procedure for emergency access. In addition, at least one of the following three implementation features must be implemented: Context-based access, Role-based access, User-based access. The use of Encryption is optional).	Context-based access. Encryption. Procedure for emergency access. Role-based access. User-based access.	3.6
Audit controls		2.4
Authorization control (At least one of the listed implementation features must be implemented).	Role-based access. User-based access.	3.1
Data Authentication		2.3
Entity authentication (The following implementation features must be implemented: Automatic logoff, Unique user identification. In addition, at least one of the other listed implementation features must be implemented).	Automatic logoff. Biometric. Password. PIN. Telephone callback. Token. Unique user identification.	2.9

Current Forums

Multiple inter-organizational collaborative bodies

- <u>CIO Forum</u> focus on inter-organizational health data issues
- Operations Forum focus on claims process and HIPAA transactions
- <u>HECC</u> HIPAA Educational Coordinating Committee (for Tx)
- Privacy Officers Forum focus on HIPAA privacy/compliance
- <u>Security Officers Forum</u> focus on HIPAA security (kick-off 4/12/02)
- <u>Webmaster Group</u> quarterly meetings

Provider Executives What you need to know about HIPAA

a provider organization does not successfully implement HIPAA transactions (claims, eligibility, referrals, etc.), re is a risk that the revenue stream will be affected. Therefore, the leaders/executives of every provider ganization in Massachusetts should have a "HIPAA Implementation Plan" that addresses the following questions

gal Requirements:

- Did we file for the 1-year HIPAA transaction extension?
- Will we have started software and systems testing of transactions and code sets by April 2003
- Will we be fully operational by October 2003?

ernal Preparation:

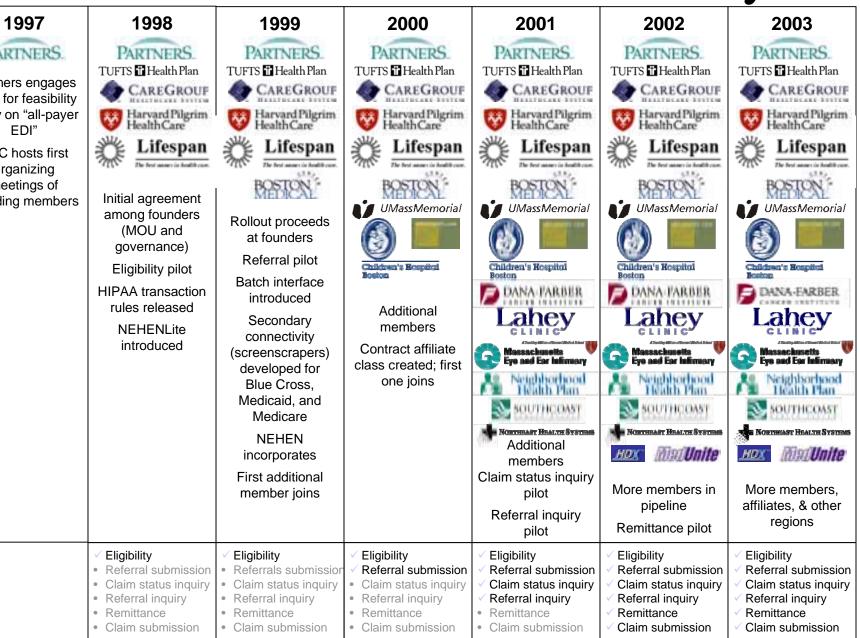
- Have we assigned accountability for HIPAA Transactions in the organization?
- Are we aware of the readiness of our vendor(s) re: HIPAA transactions?

ternal Awareness:

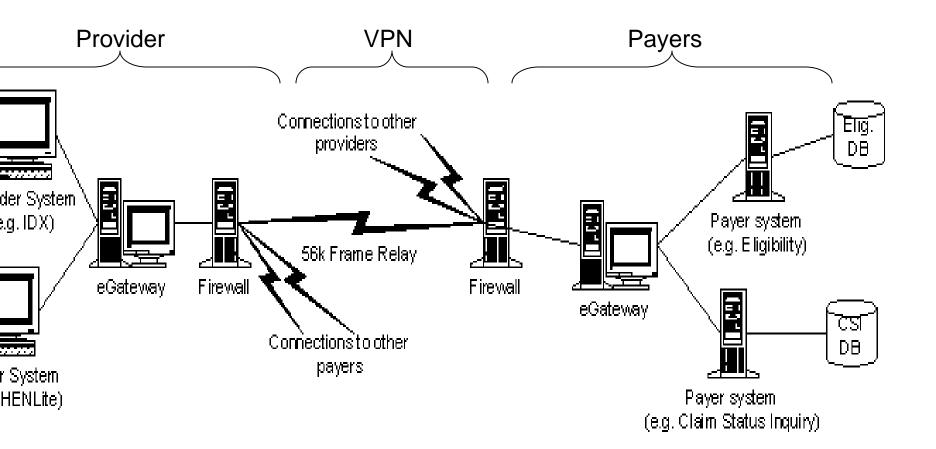
• Are we aware of the HIPAA implementation plans of our key Payers? itical Success Factor:

• Do we have a concrete plan to test transactions with our key Payers?

NEHEN Members and History



NEHEN Architecture



NEHEN Benefits

■CareGroup¹

□cost of an eligibility check was trimmed from \$4.74 to 15 cents.

■Partners¹

□Cost of an eligibility check went from \$2.64 to 10 cents per eligibility check

■Payers¹

□15' per eligibility request in call centers, reduced to 2 seconds

□No clearinghouse costs

Hospital Case Study²

□\$250K implementation cost, \$72K annual NEHEN subscription fee

□Expected savings \$485K/yr

Improved collections \$90K

Reduced labor costs for claim error rework \$395K

🚰 Massachusetts Health Data Consortium - Microsoft Internet Explorer						
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Massachusetts Health Data Consortium, Inc. HOME EMAIL US About Us Research Click here to visit the CIO Forum	Ince Bacazzak Concentium					
HIPAA Education Coordinating						
Background & History Description: Image: Description: <th>nal activities related to HIPAA</th>	nal activities related to HIPAA					
Image: Services Overview Chairperson - Provider Roadshow Workgroup: Image: In the Press • Kathy Connolly, Sr. Project Manager, HIPA Plan						
<u>Members</u> - members include all major Massachusetts-based payers and provider associations						
Payer Participants	Provider Participants					
Associated Hospital Service	Hospice Federation of					
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