

## Provider Enrollment and the Patient Protection and Affordable Care Act

Testimony Provided to the Subcommittee on Standards National Committee on Vital and Health Statistics

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## **Testimony Overview**

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- Moving Forward: Recommendations.

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- 3. Provider Data Summit Agenda.



## Introduction

- This testimony is presented on behalf of CAQH, an unprecedented nonprofit alliance of health plans and trade associations serving as a catalyst for industry collaboration on initiatives that simplify healthcare administration. Of particular relevance to this hearing is:
  - The CAQH Universal Provider Datasource (UPD), an industry utility that replaces multiple paper processes with a single, electronic and uniform data collection process.
  - The CAQH Committee on Operating Rules for Information Exchange (CORE), the only national effort solely engaged in the development of operating rules for the facilitation of administrative healthcare transactions as outlined in previous testimony.
- The comments today are based on CAQH's extensive, collaborative industry experience in healthcare enrollment through:
  - The development, maintenance and enhancement of the UPD.
  - Authoring operating rules that address HIPAA transaction provider enrollment.
  - Collaboration with Standards Development Organizations (SDOs).

## Looking at Enrollment: An Integrated View

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- For the healthcare industry, provider enrollment efforts are inter-related when considering process improvements that can be made under the Patient Protection and Affordable Care Act (ACA) to achieve administrative simplification through electronic and standardized enrollment.
- The ACA has several provisions that touch upon enrollment, as do many industry efforts. An integrated view is needed when considering the scope of Section 10109 and how the application process, including enrollment, could have greater uniformity.

## Looking at Enrollment: An Integrated View (cont'd)

- We believe it is important for the industry to work collaboratively to address critical questions that will develop a scope that achieves administrative simplification:
  - What *common definitions* are needed for the required uniform list of data elements/data sets?
    - There are very broad definitions in Section 10109, which can be interpreted in many ways, e.g., what is meant by a standard with regard to applications and enrollment given the number of elements included in such items?
  - What front-end processes exist for enrolling providers for EDI, whether using HIPAA transactions or non-HIPAA interactions, e.g., use of a defined database(s)?
  - What are considered best practices, standards and operating rules?
    - Are there existing standards to query, access and verify provider enrollment data? What is considered a standard, e.g., are ubiquitous file formats used to access data, and are these considered standards?
  - What efforts exist with regard to the *electronic data collection, ongoing maintenance and distribution of the data,* given the goal of administrative simplification?

## Sharing of CAQH Valuable Experience

New approaches must be pursued to address the increasing demand, and need, for collaboration and leveraging existing solutions.

- What industry efforts exist? How can they be leveraged?
- What is the expectation for public-private collaboration? How is this working today with regard to uniformity of provider enrollment and applications?

### CAQH CORE enrollment operating rule experience with HIPAA transactions.

- Based upon priority setting by the industry, different stakeholders working together determined that the CAQH CORE EFT and ERA Operating Rules would address provider enrollment in a health plan for both of these transactions.
- Both ASC X12 and NCPDP participated in the CAQH CORE rule writing; the draft CAQH CORE EFT and ERA Enrollment Rules address both medical and pharmacy needs.

### CAQH experience with enrollment using non-HIPAA transactions.

- With over 700 data elements, the UPD has simplified the front-end provider data collection, maintenance and enrollment processes for almost one million providers and over 650 organizations needing provider data.
- UPD uses a number of ubiquitous, industry-neutral formats to transfer data from the registered providers to participating entities.

## **UPD** Facts

### See Attachment 1 (UPD Participating Entities) and Attachment 2 (UPD Overview)

- Launched in 2002 to support the provider credentialing process the first step in enrolling a provider in a health plan network, or on a hospital medical staff.
- Used by physicians, allied health, behavioral, optical and dental providers.
- Over 650 participating organizations.
  - Includes national and regional health plans, hospitals, state and federal government agencies, including state Medicaid agencies and the US Army National Guard, to improve the collection of needed enrollment data.
- Over 970,000 providers have registered and are using the UPD to transmit their data.
  - Nearly 8,000 new providers are registering each month.
  - Nearly three in five *practicing* physicians (MDs and DOs) are using UPD.
  - A study of UPD transactions over a 20-month period confirmed that providers utilize the UPD routinely and update information frequently.
- Available in all 50 states and the District of Columbia.
  - 12 states and the District of Columbia have adopted the UPD application form as their mandated/recommended state form for credentialing.
  - 13 states have unique credentialing application forms supported by UPD.
  - Remaining states have no specific requirements; UPD application is voluntarily used.
- Compliant with NCQA, URAC and The Joint Commission data collection requirements for accreditation.

## UPD: Uniform Application and Provider Ownership

- Replace multiple organization-specific paper processes with a single, uniform data collection process. Key features include:
  - <u>Access.</u>
    - Web based system available 24/7.
    - Completely free for providers, with no system investment requirements.
    - Complete application online or via fax.
    - Providers can update system at any time and updates are immediately available electronically to authorized organizations.
    - Toll-free help desk to assist providers.
  - Accountability.
    - Providers are responsible for supplying and maintaining their data in the system.
    - UPD does **not** use the system to advertise to providers or to independently resell their data.
    - Providers are required to attest to their data and then are reminded to re-attest every 120 days, using electronic signature.
    - Supporting documents are imaged and attached to electronic record.
  - Trust.
    - Providers see organizations requesting data and control who can receive it.
    - Only providers can change their data in the system.
  - <u>Transparency</u>.
    - Data chain of custody is clear from provider control of data entry and attestation, through visibility and authorization of data users.
- Designed to address requirements identified by providers.

## **UPD:** Provider Data Elements

- The UPD collects broad and robust data about providers <u>once</u> to accommodate multiple administrative needs for multiple healthcare organizations, e.g.,
  - Demographics, Licenses and Other Identifiers (including NPI).
  - Education, Training and Specialties.
  - Practice Details Sites of Service, Days and Hours, Contact Information.
  - Billing Contact Information.
  - Hospital Affiliations.
  - Malpractice Liability Insurance.
  - Work History and References.
  - Disclosure Questions.
  - Images of Supporting Documents.
- Includes SanctionsTrack offering NCQA approved primary source service that monitors and reports provider license revocations and disciplinary actions from over 480 different state licensing boards, OIG/OPM reports, and Medicare/Medicaid sources.

## UPD: Stakeholder Association Support



AMERICAN COLLEGE OF PHYSICIANS INTERNAL MEDICINE | Doctors for Adults



American Health Information Management Association®







Medical Group Management Association

## **UPD:** Completing the Application

The uniform online application is completed much like tax preparation software; providers can use this data to pre-populate UPD and non-mandated state applications. Alternatively, a paper application can be requested from the toll-free help desk.

CAQH Universal Application			Provider Name	
Personal Information		Go To Specific Sections 💌		Provider ID
Basic Personal Information			518	
Last Name:	Brown			HELP
First Name:	Leonard			Do I use my legal name or the name under which I practice?
Middle Name:				<u>Should I list my nickname in</u> Other Names?
Suffix:	None 💌			What is a National Identification
Have you used other names?	O Yes ⊙ No			Number?
Click Add to enter Other Names Used.	ADD			<u>Do I have to give you my Social</u> Security Number?
				Can I enter a P.O. Box as my home mailing address?
Birth Date (mmddyyyy):	09/29/1945			<u>What if I don't know my ZIP+4</u> code?
Gender:	⊙ Male O Fernale			How can I find out my ZIP+4
Social Security Number:	233-33-3333			code?
National Identification Number:				Why is my home address requested?
NID Country of Issue:	None		•	What does Audit do?
Non-English languages spoken by provider	None			How does the GoTo menu work?
To select multiple languages, hold down the CTRL key, scroll through the list and click on languages.	Abkhazian Afan (Oromo)			What does Next do?
	Afar			What does Back do?
	Afrikaans	<b>_</b>		Is my information saved when I log out?

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Interview-style questions help practitioners navigate the application one section at a time. Drop-down menus are used where appropriate to save time and prevent data entry errors.

## UPD: Provider Application/Enrollment Efforts

- UPD data is flexible. UPD collects more than 700 data elements and makes them available in XML, ASCII formats or replica PDF images. Users may elect to map only those data elements relevant to the specific function.
  - The average health plan enrollment forms contain the same elements, e.g., Name, Provider Type, Specialty, Contact Info, Medicare/Medicaid IDs, License Numbers and other Identifiers.
  - Many health plans have eliminated their legacy paper enrollment forms. Entities are researching how UPD data can help maintain other provider enrollment needs.
- Given the success of the UPD, CAQH has efforts underway to enhance this utility, e.g.,
  - <u>Accuracy</u>: An independent review of UPD data accuracy indicated that there is over 95% accuracy; expected to reach 97% in 2012 due to targeted enhancements (detailed report available).
  - <u>Support for Large Group Practices</u>: System enhancements underway to expand options for data input and supporting functionality for large group practices and delegated provider organizations.
  - <u>Reducing Redundancy Across Systems</u>: Through an independent research organization, examining ROI of expanding UPD data use for other provider data dependent functions within health plans.
  - <u>Use by Pubic Entities</u>: Increase number of state Medicaid agencies using UPD for Medicaid provider enrollment and, at the request of provider stakeholder organizations, continuing dialogue with CMS to explore use of UPD as a resource for evolving PECOS System.

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## UPD: Provider Application/Enrollment Efforts (cont'd)

(See Attachment 3 for December 6<sup>th</sup> Provider Data Summit Agenda)

- CAQH is using collaborative efforts to identify additional uses for UPD that address some of the challenges of enrollment.
  - <u>Health Information Exchange (HIE) Provider Directories</u>: Conducted survey with eHealth Initiative regarding HIE provider directory needs; many of the identified data elements are in the UPD; direct provider involvement in data updates was viewed as essential *(report available).*
  - <u>Basic Provider Enrollment in Health EDI Services</u>: Sponsored and conducted research for multi-stakeholder meeting to identify provider EFT enrollment requirements for providers and health plans. Outlined detailed options and requirements *(report available)*.
  - <u>Partnership for Identity Proofing and Primary Source Verification</u>: Held several healthcare industry meetings on primary source verification, which is a required function for health plans and hospitals. Also discussing with the financial services industry (operating rule authoring entity NACHA, ACH industry entity The Clearing House) and others, e.g., The Federal Bridge Certification Authority - Entrust, approaches for identity goals given market maturity and cost to healthcare.
  - <u>Additional Elements Key to Addressing and Routing</u>: Based upon involvement in ONC efforts, outlined opportunities and benefits for administrative simplification using UPD to collect addressing and routing information.
  - <u>Administrative Simplification Priorities</u>: On December 6<sup>th</sup>, hosting a conference for the industry to discuss the challenges and opportunities of assuring quality, timely and accurate provider data. White Paper to be issued.



## **Operating Rules for Provider Enrollment**

- Operating rules can be used to identify and outline the rules of engagement for specific enrollment processes.
  - What data or data sets are needed?
  - What standards and/or well-recognized best practices exist?
  - Are there health plan offerings for electronic access?
  - What players are essential to address for roles and responsibilities?
  - What is the interaction between enrollment requirements and data?
  - What are the key definitions, and how do we harmonize definitions across industries when addressing transactions or processes that depend on healthcare working with other industries, e.g., EFT and financial services industry?
  - What system availability is needed?
  - How should Connectivity and Security operating rules come into play?

## CAQH CORE Draft EFT/ERA Enrollment Operating Rules: Why Are They Needed?

- Problems addressed by these two operating rules:
  - Separate, non-standard provider enrollment forms and data sets are required by health plans.
    - Variations in data elements collected, e.g., TIN vs. NPI provider preference for payment, needed for EDI.
  - Key elements are excluded from many enrollment forms that would ensure these transactions could be processed electronically.
    - Operating rules require collection of data during enrollment that is necessary for populating applicable standards, e.g., ACH CCD+ Standard and ASC X12 835.
- CAQH CORE rules to date are based on extensive research regarding existing market challenges.
  - Work has been done by organizations such as WEDI and AMA over many years to identify process issues.
  - Collection and evaluation of over 100 enrollment forms from a range of publicprivate health plans, e.g., nomenclature and data element use comparisons.
  - Input from more than 120 stakeholders participating on CAQH CORE Rules Work Group via straw polls of documented findings and discussions.

## CAQH CORE Draft EFT/ERA Enrollment Operating Rules: Scope and Requirements

- Scope of the operating rules:
  - Applies to entities that enroll providers in EFT and/or ERA.
  - Outlines what is out of scope for the rule, e.g., the collection of data for other business purposes and how health plans may use or populate the enrollment data.
- High-level requirements for the operating rules, e.g.,
  - Identifies a maximum set of approximately <u>70</u> standard data elements for EFT enrollment, with related data elements grouped into <u>8</u> Data Element Groups.
  - Outlines a strawman template for paper and electronic collection of the data elements.
  - Should a health plan decide to have a combined EFT/ERA enrollment form, the CAQH CORE required data elements for EFT/ERA enrollment, including terminology, must be included in the combined form.
  - Requires health plans to offer electronic EFT and ERA enrollment.
    - A specific electronic method is not required.
  - Identifies that a process will be used to review the maximum data set on an annual or semi-annual basis to meet emerging or new industry needs.

**NOTE**: Detailed research, Work Group straw polls and discussions informed the development of draft rules and is documented.

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## Draft CAQH CORE EFT/ERA Enrollment Operating Rules: Examples of Market Impact

- Simplifies provider enrollment by having health plans collect consistent data.
  - Requires that provider preference regarding how to deliver information is collected.
  - Mitigates hassle factor for providers when working with health plans that previously were not collecting data elements needed for streamlined EDI workflow.
  - Ensures data elements have consistent nomenclature.
  - Enables health plans to collect standardized data for complex organizational structures and relationships, e.g., retail pharmacy chains.
- Coordinates trading partners by including rules for when providers outsource functions, e.g., vendors/banks.
  - Ensures all entities involved in provider enrollment have defined roles and responsibilities, e.g., collection of trading partner name and ID numbers.

## Moving Forward: Recommendations

- It is hoped that the CAQH experiences can help inform the Subcommittee as it moves forward with the industry to further refine scope of provider enrollment efforts.
  - Not all aspects of provider enrollment should be addressed by standards and operating rules, and not all can be addressed within the given timeframes.
- Standards and operating rules should support/enhance existing solutions that are widely utilized and enjoy strong provider and industry support.
  - CMS, as the largest payer, can demonstrate further public-private collaboration by considering how to work with existing solutions like UPD to ensure administrative simplification for the industry.
- Given the short timeframes in the ACA, NCVHS should consider identifying:
  - Additional information needed to define the scope.
  - Operating rule author as early as possible to ensure sufficient time for that author to prioritize industry enrollment needs.
  - Gaps in existing enrollment standards and requesting the rationale for introduction of new standards.

## Moving Forward: Recommendations (cont'd)

- Based on our extensive experience, CAQH is available as a resource for the industry and NCVHS and would be pleased to provide the Subcommittee with more detailed information.
- When the time is appropriate, CAQH CORE intends to pursue designation as an operating rule author for enrollment, per the requirements of the ACA.

## Appendix CAQH Experience: NCVHS Enrollment Questions

- Beyond detailing its efforts in the main part of this testimony, CAQH is pleased to address the questions posed by the Subcommittee.
  - Responses are based on CAQH's extensive experience with various forms of provider enrollment. CAQH would be pleased to share additional detail given the current time limitations.
- <u>Question</u>: Differentiate between enrollment for EDI and other electronic transactions such as EFT and the credentialing process.
  - The provider enrollment process serves the purpose of identifying the provider to the health plan so that claims and other transactions can occur and payments can be made; requirements for identification vary by transaction. There may or may not be a direct contract involved. Providers out of the normal service area may be handled in a different way than the routine processing. In most cases, health plans would "credential" the provider as being licensed to perform the services being claimed, as well as other qualifications that may be required by the health plan for reimbursement. EDI enrollment enables the provider to submit claims and other EDI transactions to the health plan, and may enable the health plan to send EDI transactions to the provider. In addition to the basic provider enrollment information, EDI addressing and routing information, etc., are required.

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- <u>Question</u>. How many provider enrollment forms and processes exist today? Discuss the issues this creates for providers and their business associates. Would it be onerous to consolidate an enrollment data set? How different is the data that is compiled by each health plan?
  - For both UPD and CAQH CORE, there was and continues to be a review of numerous applications, from both the public sector and private industry, e.g.,
    - For EFT, CAQH CORE reviewed over 100 enrollment applications and presented findings to the CAQH CORE participants regarding data elements as well as processes regarding common needs such as providing access and conducting authentication.
    - UPD initially reviewed many applications in use at that time. Since then, UPD continues to review state mandated, state Medicaid and all applicable CMS forms. Public and private needs must be aligned in order to bring providers administrative simplification.
  - Depending upon the focus of enrollment, there are expensive, frustrating and burdensome processes for both health plans and providers. Variations in format and content result in redundancies, gaps and inaccuracies, which are burdensome and expensive to address.
  - The expertise and resources needed to conduct such analysis to ensure it is done with consideration of the larger picture in which enrollment exists should not be underestimated. Also, other components required to successfully support such analysis, e.g., industry leadership and trust, also should not be underestimated.

- <u>Question</u>. Is anyone sharing an enrollment system for providers to allow for one gateway that serves several entities? Are there systems that could be leveraged to be a shared enrollment system for providers with all health plans?
  - The CAQH UPD is a prime example of an industry utility that replaces multiple paper processes for collecting provider data with a single, electronic, uniform data-collection system.
    - As noted in earlier slides, over 970,000 providers self-report their information to UPD and over 650 health plans, hospitals and other organizations access the system. They include a range of public and private entities, e.g., state Medicaid agencies.
    - Guiding principles have driven the widespread adoption and acceptance of UPD as a trusted source, not-for-profit, free to providers, no advertising or reselling, public/private usage, provider preferences, addressing over 700 elements versus a specific transaction function.
  - Other common gateways do exist in the market, e.g., Surescripts, NaviNet, Availity.

- <u>Question</u>. Are paper enrollment forms still used extensively across health plans? Are "wet" signatures required on enrollment forms by most plans?
  - The healthcare system still heavily and extensively relies on paper enrollment forms; many providers request such forms. "Wet" signature requirements are typical.
    - For example, as outlined at a CAQH co-sponsored conference in March of this year, EFT enrollment health plan authorization requirements vary in terms of number of signatures required, supporting documentation and level/role of signatory.
  - Use of digital and electronic signatures is growing in the industry.
    - CAQH CORE Connectivity Operating Rule supports use of digital certificates for transport-level security (SSL/TLS), in sync with NHIN.
    - The UPD uses a combination of electronic and "wet" signature. When a provider first engages with the UPD, a "wet" signature is required on the authorization, attestation and release form which is then submitted, imaged and appended to the provider's electronic records. Subsequent re-attestations are entirely electronic.
  - As we move forward beyond "wet" signatures, administrative-clinical alignment will be critical, but emphasis must be placed on administrative simplification, ROI and market maturity in this arena.

- <u>Question</u>: ASC X12 has a potential standard for provider enrollment. What is the industry's perception of that transaction?
  - The ASC X12 274 standard is one of several standards available to the healthcare industry for purposes of provider enrollment. Others do exist, e.g., IHE.
  - CAQH is unaware of any applications using this standard so we cannot comment on its impact. When participating for several months on an early 2011 ONC panel under the HIT Technical Committee regarding provider directories, the use of the ASC X12 274 did not emerge.
  - Based on the recent ONC S&I framework discussion, it is CAQH's understanding that the Provider Directory Committee is reviewing the ASC X12 274 as it considers pilot opportunities. CAQH concurs with ONC's strategy for pursuing pilots, including within the context of ACA's provider enrollment requirements.

## **Thank You!**



#### CAQH Universal Provider Datasource Participating Organizations (as of November 2, 2011)

### **Health Plans and PPO Networks**

1<sup>st</sup> Medical Network 1199 SEIU National Benefit Fund Absolute Total Care ActivHealthCare Advantage Health Plan Advantica Evecare\* Aetna, Inc.\* Affiliated Healthcare, Inc. (AHI) Affinity Health Plan Always Care Benefits America's Health Medical Services American Care, Inc. American Specialty Health Network AmeriChoice Amerigroup Corporation\* AmeriHealth Mercy\* AmeriHealth New Jersey Anthem Blue Cross of California Anthem Blue Cross of Colorado Anthem Blue Cross of Connecticut Anthem Blue Cross of Kentucky Anthem Blue Cross of Maine Anthem Blue Cross of Missouri Anthem Blue Cross of Ohio Anthem Blue Cross of Virginia Anthem Blue Cross of Wisconsin Arcadian Health Plans Arizona Health Advantage/ Arizona Priority Care Plus Atlantis Health Plan AultCare Avalon Healthcare Averde Health AvMed Health Plans **Beacon Health Network Block Vision** Blue Care Network\* Blue Cross and Blue Shield of Alabama\* Blue Cross and Blue Shield of Arizona Blue Cross and Blue Shield of Florida Blue Cross and Blue Shield of Georgia Blue Cross and Blue Shield of Illinois Blue Cross and Blue Shield of Kansas Blue Cross and Blue Shield of Kansas City Blue Cross and Blue Shield of Massachusetts Blue Cross and Blue Shield of Michigan\* Blue Cross and Blue Shield of Missouri Blue Cross and Blue Shield of Nebraska

Blue Cross and Blue Shield of New Mexico Blue Cross and Blue Shield of North Carolina\* Blue Cross and Blue Shield of Oklahoma Blue Cross and Blue Shield of Rhode Island Blue Cross and Blue Shield of Texas Blue Cross and Blue Shield of Western New York Blue Cross and Blue Shield of Vermont Blue Cross of Northeastern Pennsylvania **Bluegrass Family Health** Boston Medical Center HealthNet Plan Bravo Healthcare Bridgeway of Arizona **Buckeye Community Health Plan\*** Capital District Physicians' Health Plan (CDPHP)\* Care1st of Arizona Care Access Health Plans CareFirst BlueCross BlueShield Care Improvement Plus Caremore CareSource Indiana CareSource Ohio Care to Care Carolina Care Plan Carolina Crescent Health Plan Cenpatico Behavioral Health Centene Corporation Center Care Health Benefit Programs CentMass Ceridian Corporation\* Children's Mercy Family Health Partners CHS America CIGNA HealthCare\* **CIGNA Behavioral Health\*** Colorado Access Commonwealth Family Health Plan\* Community Eye Care Community Health Network of Connecticut **Comprehensive Care Management** ComPsych Concordia Behavioral Health Connecticare Continuum Health **Coventry Health Care** Creoks Behavioral Health Services, Inc. Davis Vision\* **Deaconess Health Plans** 



### Health Plans and PPO Networks (continued)

**Delta Health Systems** Dentaquest **Devon Healthcare Driscoll Childrens Health Plan\*** DC Chartered Health Plan. Inc.\* Educators Mutual/EMI Health Elderplan, Inc. **Empire Blue Cross and Blue Shield** EyeMed Vision Care **Excellus Health Plans\*** Fairpay Select Health\* Fallon Community Health Plan Family Health Network FEI Behavioral Health Fidelis Care New York\* **Fidelis Secure Care** The First Health Network First Care Florida Healthcare Plus/Gold Coast Health Plan\* Freedom Healthcare FrontPath Health Coalition\* Geisinger Health Plan General Vision Services (GVS) Gold Coast Health Plan of Ventura Great Lakes Health Plan Great-West Healthcare\* Group Health Insurance of New York (GHI) Guardian Healthcare, Inc. Harvard Pilgrim Health Plan Health Alliance Plan\* Health Alliance Medical Plan Health Care Service Corporation (HCSC) Health First, Inc. HealthLink, Inc. HealthNet. Inc.\* HealthNet Federal Services, LLC\* Health New England HealthNow New York, Inc. Health One Alliance / Alliant Health Health Options, Inc. Health Partners The Health Plan, Inc. HealthPlan of Michigan\* HealthPlus of Michigan Health Plus PHSP HealthSmart Preferred Care (Parker Group) HealthSpan Highmark Blue Cross Blue Shield Hillcrest Family Health Services HIP Health Plan of New York\* Horizon Blue Cross Blue Shield of New Jersey\* HSC Health Plan \* Hudson Health Plan, Inc. Humana / ChoiceCare Network

Humana Vision Illini Care Health Plan Incorporated\* Independence Blue Cross Independent Health Informed, LLC Integrated Health Plan Integrated Solutions Health Network Inspiris Interplan Health (Parker Group) Johns Hopkins Healthcare Kaiser Foundation Health Plan of the Mid-Atlantic States Kaiser Health Foundation of Georgia\* Kaiser Foundation Health Plan of Ohio\* Kentucky Division of Medicaid Services\* Kentucky Spirit Health Plan\* Keystone Mercy Health Plan\* Logistics Healthcare Louisiana Health Care Connections Inc\* Louisiana Office of Group Benefits Lovelace Health Plan MAMSI Health Plans Magellan Health Care, Inc. MagnaCare Health Plan Magnolia Health Care Managed Health Network\* Managed Health Service Martin's Point Health Care MDI Mclaren Health Plans MedCost Medical Care at Home Medical Mutual of Ohio\* Medigold/Mt Carmel Health Plan Mercy Care Plan Mercy Health Plans Meridian Health Plan MHN Specialty Services, Inc. Mississippi Physicians Care Molina Healthcare of California Molina Healthcare of Florida Molina Healthcare of New Mexico Molina Healthcare of Ohio Molina Healthcare of Utah Molina Healthcare of Washington Mountain State Health Alliance Multicultural Primary Care Medical Group Multiplan MVP Health Plan. Inc.\* National Capital Preferred Provider Org. (NCPPO) National Vision Neighborhood Health Plan Network Health Plan

\*Sanctions Track user



#### Health Plans and PPO Networks (continued)

New Avenues. Inc New Directions Behavioral Health New Jersey Manufacturers Insurance Company New York State Department of Health **Opticare Eye Health Network Optum Physical Health\*** OrthoNet Oxford Health Plans, Inc Paragon Health Network Parkview Health Plan Services\* PartnerCare Health Plan, Inc.\* Passport Health Plan Peach State Health Plan\* People's Health Physicians Health Plan of Mid Michigan Physicians Health Plan of Northern Indiana, Inc. Physician Staffing, Inc. Physicians United Plan, Inc. **Piedmont Community Health Plan** Planned Parenthood of Metropolitan Washington DC. Inc. Preferred Care Partners (Florida) Preferred Health Plan\* Preferred Health Professionals Premier Eve Care Prestige Health Choice Principal Financial Group\* Priority Health Prism Health Psychcare Qualcare **Rocky Mountain Health Plans\* Royal Healthcare** Salubris. Inc. SCAN Health Plan\* Scion Dental Secure Health Plans of Georgia\* Select Health Sendero Health Plan

Sentara Healthcare\* Schaller Anderson\* Senior Whole Health, LLC\* SIHO Insurance Services Simply Healthcare State of Connecticut Judicial Branch\* State of Pennsylvania Department of Public Welfare Sterling Life Insurance SummaCare Sunshine State Health Plan The Superior Plan\* TennCare, State of Tennessee Medicaid\* **Total Health Care Online** TRIAD Healthcare, Inc. Tufts Health Plan UniCare **Unified Physician Network** Unison Health Plan UnitedHealthcare United Behavioral Health United Physicians United States Army National Guard Universal Health Care University Health Plans Univera Universal American US Family Healthplan/St Vincent Catholic Medical Centers Valley Baptist Health Plan Virginia Premier Visiting Nurse Service of New York/VNS Choice Vohra Health Services WellCare Wellmed WellChoice WellPoint, Inc. Windsor Health Plan Wisconsin Physicians Service



### **Hospitals**

Adventist HealthCare (Maryland) (3) Baptist Health South Florida Brattleboro Memorial Hospital Central Vermont Medical Center Childrens Hospital Medical Center (Cincinnati) **Childrens National Medical Center** Copley Hospital **Detroit Medical Centers (7)** Fletcher Allen Healthcare **Genesis Healthcare\*** Georgetown University Hospital\* Gifford Medical Center Henry Ford Health System (6) Hospital For Sick Children/HSC Medical Center\* Inova Health System\* (5) Kingman Regional Medical Center Mt Ascutney Hospital Mt Carmel Health System (4) National Rehabilitation Hospital Nationwide Childrens Hospital \* North Country Health System Northwestern Medical Center OhioHealth Group, Ltd. (8) Ohio State University Health System (5) **OSS Orthopedic Hospital\*** Otis Health Care Center/Grace Cottage Porter Hospital Rutland Regional Medical Center Southwestern Vermont Medical Center Springfield Hospital Vermont Tenet Healthsystem DBA St Louis Univ Hospital University Hospitals (8) University of Missouri - University Health (3)



### **Provider Groups**

Affiliated Chiropractic Network Adventist Health Network AGMCA (Akron General PHO) **Alliance Health Partners** Alliance Health, Incorporated Alpha Care Medical Group American Health Network of Indiana Angeles IPA **Bakersfield Family Medical Center Beacon Health Strategies** Beth Israel Deaconess Provider Organization\* **CAP** Management Care Ohio/Cardinal Health Partners Center Care (Commonwealth Health Corp) **CentMass** Century PHO **Childrens Mercy Health Network Clarian Health Partners Cleveland Clinic Community Physician Partnership Clinical Practice Organization** Coalition of Athens Area Physicians **Community Care Physicians Community Family Care Medical Group** Community Health Center Network Compass IPA **Comprehensive Care Management Corp Continuum Health Corinthian Medical IPA** Cornerstone Alliance Inc. A PHO Culpeper PHO Dental Partners of Georgia, LLC **DuPage Valley Physicians** East Georgia Physician Group **Employee Health Systems First Choice PHO** Freedom HealthCare Gateway Health Alliance, Virginia George Washington University Medical Faculty Practice Gordon PHO **Goshen Health\*** GRIPA **HCA Shared Services** Health Alliance of the South Health One Alliance / Alliant Health HealthCare Partners IPA HealthSpring, Inc.

Hollywood Presbyterian Medical Group HS1 Medical Management Inc Huron Valley Health Care Imagine Health Industry Buying Group IPA of Georgia (EHS) Innovative Health Network Kent County Health Services Kentucky Independent Physical Therapy Network Kentucky Medical Services Foundation, Inc **KnightMD** KORT Lakewood IPA LaSalle Medical Associates Lewis Gale Clinic Linked IPA MDwise Care Select Mercy Health System PHO (Ohio) Meridan Wallingford IPA Micron Health Partners Network Mid-County IPA MindGent Healthcare Clinics, LLC Mount Kisco Medical Group Multicultural Primary Care Medical Group New England Physician Alliance North Texas Specialty Physicians Northwest Georgia Physicians Association Owensboro Community Health Network\* Parkview Health Plan Services\* Physician Associates of Middle Georgia Physician Organized Healthcare System\* Physicians of Coastal Georgia **Pinehurst Medical Clinic** Pinnacle Health Planned Parenthood of Metro Washington **Platinum Physician Services** Primary Care of California Primary Care of Northern Ohio **RCIPA Redlands IPA River Valley Health Alliance** Saint Barnabas - Metrowest IPA South Georgia Physicians Association, LLC Southern California Children's Health Network Space Center IPA St Francis PHO St Francis PHO Connecticut



### **Provider Groups** (continued)

St Francis Health Network St John Mercy PHO Stark Regional PHO Texas Professional Healthcare Alliance TriState Health Partners Unified Physicians Network United Physicians Network United Physicians Unity Healthcare University of Toledo Physicians, LLC University Physicians Associates Louisville University Physicians Network (NYU Langone Medical Center) Valley Health Network Wise Provider Networks Women and Infants PHO



### Overview

The CAQH<sup>®</sup> Universal Provider Datasource<sup>®</sup> (UPD<sup>®</sup>) is the trusted national standard for the effective and transparent collection and distribution of accurate, timely and relevant data for the healthcare industry. UPD is reducing paperwork and saving millions of dollars in annual administrative costs for more than 970,000 providers – representing 3 in 5 licensed and practicing physicians – and over 600 participating organizations across the U.S. Approximately 7,000 new providers begin using the service each month.

Launched in 2002, UPD enables physicians and other health professionals in all 50 states and the District of Columbia to enter and maintain their credentialing and demographic information in a single, uniform online application that meets the credentialing data needs of health plans, hospitals and other healthcare organizations. Once authorized by a provider, participating organizations gain real-time access to self-reported provider information that can also be used for claims administration, quality assurance and member services such as directories and referrals.

Five key UPD principles have resulted in broad adoption by the provider community:

- Access Available to providers at no charge.
- Accountability Providers are responsible for entering, managing and updating their data.
- Trust Providers control their data in UPD and control release to participating organizations.
- Transparency All data users must be identifiable to the provider.
- Not-for-Profit UPD was established to eliminate redundant provider data collection.

### Data Quality

The application meets the data collection requirements of URAC, the NCQA and the Joint Commission standards. Providers are prompted by system reminders to update and attest to their information every 120 days. An independent data quality study in 2010 showed that the sampled data was 93.9% accurate. Planned system refinements will improve data quality, and are expected to increase UPD data accuracy to 97% by year end 2011.

### State Support

Twelve states and the District of Columbia have adopted the CAQH Standard Provider Credentialing Application as their mandated or designated provider credentialing form. In addition, several state Medicaid agencies are already using UPD to assist with provider enrollment and data maintenance.

### **Industry Support**

UPD is supported by America's Health Insurance Plans, the American Academy of Family Physicians, the American College of Physicians, the American Health Information Management Association, the American Medical Association, the Medical Group Management Association (MGMA) and other provider organizations. The Vermont Hospital Association has adopted UPD as its recommended process for provider data collection.

### **Measures of Success**

Based on figures from an MGMA analysis of administrative costs, CAQH estimates that today UPD is effectively reducing provider administrative costs by approximately \$112 million per year, and has eliminated approximately 2.8 million credentialing applications to date.

Participating health plans have reported efficiencies through the use of UPD, including a substantive decrease in the average processing turnaround time, near elimination of new provider initial credentialing packet mailings, and real-time updating of provider directories.

### Future Directions

Going forward, CAQH is planning enhancements to broaden the industry use of UPD in support of the growing need for timely and accurate provider data, and all-payer solutions. Opportunities being considered include automated uploads and data feeds to eliminate data entry and document imaging; opt-in modules to enable interested providers to participate in different initiatives and programs, such as emergency responder registries; enrollment functions; and additional data fields to support new users and uses.



### **Preliminary Agenda**

December 6, 2011 7:30 a.m. – 4:30 p.m. The Madison Hotel, Washington, DC

An interactive one-day, event for thought-leaders from across the healthcare industry who are interested in improving the current state of administrative provider data.

### **Objectives**

Through interactive, collaborative discussions among the broad spectrum of healthcare industry stakeholders:

- Understand what administrative provider data needs organizations have in common and how they differ, as well as the way data is currently collected, maintained, and managed.
- Explore the future of provider data in light of health reform, the emergence of new delivery systems, and health information exchange, among other trends and drivers.
- Discuss the pros and cons to administrative provider data management approaches aimed at improving efficiencies, increasing accuracy, and potentially lowering costs.
- Share opinions, ideas, and feedback from industry leaders to provide a framework for cross-stakeholder discussions about ways to improve administrative provider data accuracy and efficiency.

### Agenda

7:30 – 9:00	Registration, Networking Breakfast		
9:00 – 9:15	Welcome and Introductions Robin Thomashauer, Executive Director, CAQH		
9:15 – 9:45	Opening Remarks: The Dollars and Sense of Administrative Simplification Rachel Block, Deputy Commissioner for Health Information Technology Transformation, New York State Department of Health Topic: Examine the importance of accurate and timely administrative provider data, including an overview of regulatory and marketplace trends.		
9:45 - 10:00	Break		
10:00 – 11:15	<ul> <li>Panel Discussion: Administrative Provider Data - Defining the Problems and the Barriers to Change</li> <li>This session will be facilitated by a Washington-based healthcare journalist and establish background for interactive stakeholder sessions following the panel discussion.</li> <li>Topic: Identify major issues healthcare organizations face in collecting, maintaining, and managing administrative provider data, including areas that need improvement and</li> </ul>		
	barriers to change.		
	<ul> <li>Panelists: <ul> <li>Paul Williams, Sr. Director, Provider Network Operations, CIGNA</li> <li>Robert Tennant, Sr. Policy Adviser, Medical Group Management Association (MGMA)</li> <li>Dennis Elliott, Director, Provider Services, TennCare</li> <li>Yohannes Birre, Center for Program Integrity, Medicaid Integrity Group, Division of Fraud and Detection, CMS</li> </ul> </li> </ul>		

11:15 – 11:30	Break		
11:30 – 12:15	Stakeholder Voices: Breakout Session #1 Attendees will be prompted with questions that enable stakeholders to discuss their		
	experiences, opinions, and ideas in a live, interactive, collaborative setting. Results of		
	the discussion will be reported out and inform the next set of discussions.		
	<b>Topic:</b> Pinpoint challenges in collecting, maintaining, and managing administrative		
	provider data.		
12:15 – 1:00	Networking Lunch		
1:00 – 1:30	<b>Report Out:</b> <i>Breakout Session #1</i> Brief summaries of the most important insights from the morning breakout sessions will be presented by each stakeholder table.		
1:30 – 2:30	<b>Panel Discussion:</b> <i>The Future of Provider Data</i> This session will be facilitated by a Washington-based healthcare journalist and establish background for interactive stakeholder sessions following the panel discussion.		
	<b>Topic:</b> Visualize the future of administrative provider data, including trends and drivers shaping the management of provider data, the impact of new demands for data, and creative approaches that organizations are using or considering to address inefficiencies and redundancies in provider data management. <b>Panelists:</b>		
	<ul> <li>Tim Kaja, SVP- Physician &amp; Hospital Service Operations, UnitedHealth Group</li> <li>Linda Syth, COO, Wisconsin Medical Society</li> <li>Ellen Pryga, Director, Policy, American Hospital Association</li> <li>HIE Representative, TBD</li> </ul>		
2:30 – 2:45	Break		
2:45 – 3:30	Stakeholder Voices: Breakout Session #2 Attendees will be prompted with questions that enable stakeholders to discuss their experiences, opinions, and ideas in a live, interactive, collaborative setting. Results of the discussion will be reported out and inform next steps.		
	<b>Topic:</b> Identify commonalities, trends and new demands for provider data among different stakeholder organizations. Consider potential approaches to improve the collection and maintenance of timely and accurate administrative provider data in the near and long-term future.		
3:30 – 4:15	Report Out: Breakout Session #2 Brief summaries of the most important insights from the afternoon breakout sessions will be presented by each stakeholder table.		
4:15 – 4:30	Summary and Thoughts on Next Steps Robin Thomashauer, Executive Director, CAQH		
4:30	Adjourn		