Use of Census Data in Health Planning and Community Development in Support of Community Services

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Census Information Center Program

The Census Information Center (CIC) is a cooperative program between the U.S. Census Bureau and 52 national, regional, and local non-profit organizations. This program represents the interest of underserved communities.

The centers serve as repositories of census data and reports, making census information and data available to the public and the communities they serve. The CICs use census data in areas such as program planning, advocacy needs assessment, defining service areas, public policy development, developing new business enterprises, and conducting race/ethnic-related research.

POPULATION AND DEMOGRAPHIC DATA FROM CENSUS 2000: HOW TO USE CENSUS DATA TO DESIGN EFFECTIVENESS-BASED COMMUNITY PROGRAMS AND DEMONSTRATE PROGRAM EFFECTIVENESS

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CENSUS DATA & GEOGRAPHIC INFORMATION SERVICES
SPECIAL SERVICE FOR GROUPS

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INTRODUCTION

This presentation aims to discuss how local non-profits can make the most of the client data that THEY ALREADY COLLECT in demonstrating program effectiveness.

It will also introduce the value of performance monitoring in non-profit management.

The sources of information for this presentation are the National Academy of Sciences and the LA County DHHS Service Integration Plan. The full citations are available upon request.

Missing Link #1

Increased ability to demonstrate program effectiveness

Increased chances for getting funding and resources

Missing Link #2

Investing agency resources to conduct performance monitoring

Increased ability to demonstrate program effectiveness

PREPARING USABLE CENSUS 2000 HEALTH-RELATED DATA

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INTRODUCTION

This presentation aims to provide an illustrative example of how to use the Census Bureau website <www.census.gov> in downloading census data.

The example is:
Health Conditions for the Asian Alone population in the LA-Riverside-Orange County region.

The PowerPoint presentation shows the work flow.

Understanding the Census 2000: Using it to Develop Grants, Planning and Community

By Melany de la Cruz
APA Community Development Data Center
UCLA AASC, National CAPACD, and
Census Bureau CIC Program

Useful Tools for Welfare Reform work

- **Facfinder mapping tool**

1. Thematic maps
2. Reference maps

- **Factfinder data sets (Economic)**

1. Percent of persons below the poverty level
2. Number of households receiving public assistance
3. Number of households paying 35% or more of their income towards rent

Useful Tools for Welfare Reform work

- **Factfinder data sets (Demographic)**
- Detailed Tables

  1. Number of Asian and Native Hawaiian Persons in our service area
- Thematic Maps

  1. Percent of Vietnamese Alone persons
  2. Percent who are Mexican
  3. Percent of Native Hawaiian/Pacific Islanders (Alone or in any combination)

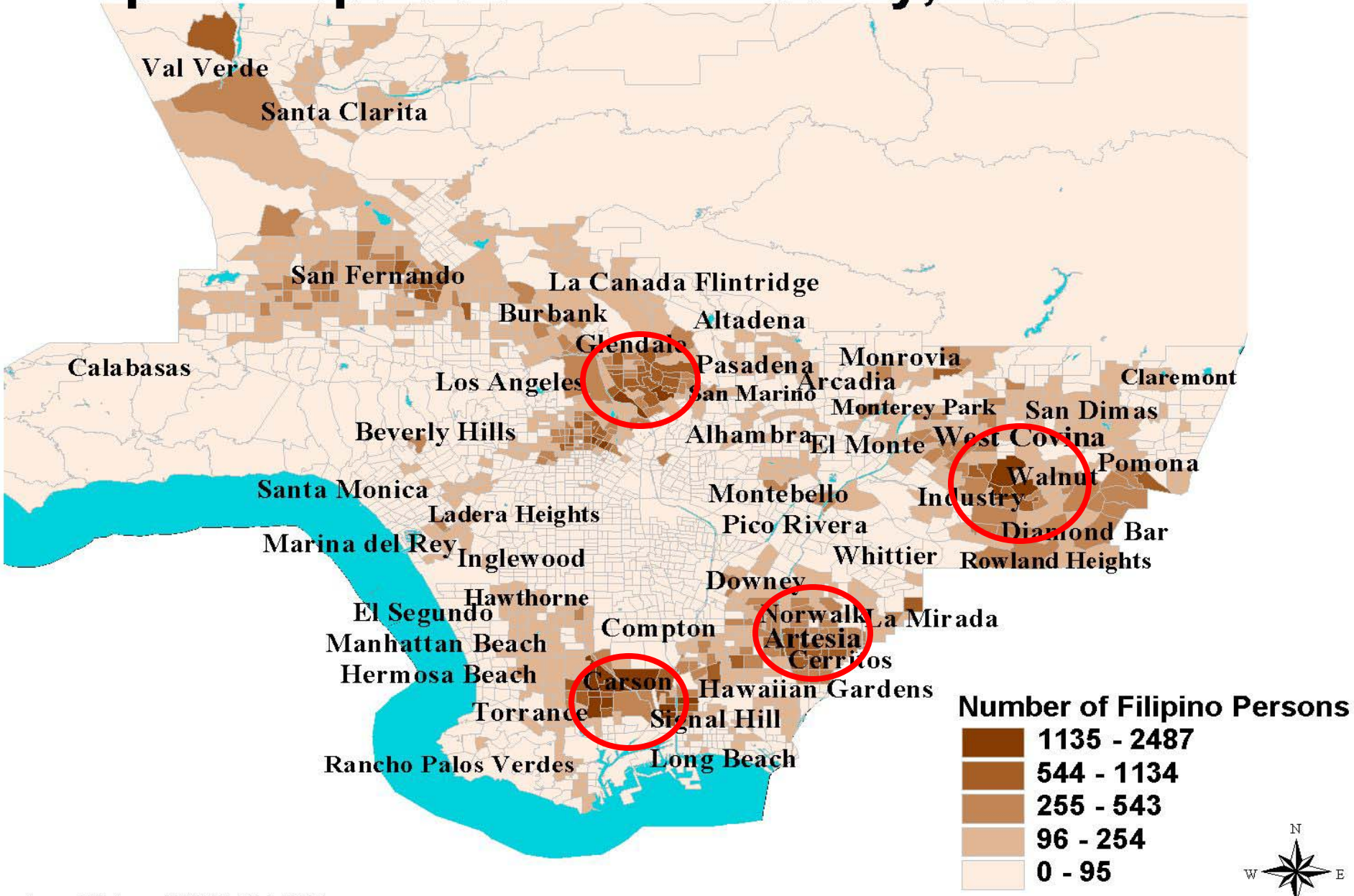
The Old Way of Mapping Your Service Area

D. MAP OF SERVICE AREA

Private Industry Council Coordination	County Welfare Department Coordination
Anaheim	Riverside
Selaco	Orange
Long Beach	Los Angeles
Santa Ana	

- Map from Thomas guide, general road map, AAA, or other source
- New way~ American Factfinder via: www.census.gov

Filipino Population in LA County, 2000



Source: U.S. Census 2000, SF1 (Table PCT 5)
Created by the Asian Pacific American Community Development Data Center (APACDDC)
A Project of National CAPACD, UCLA Asian American Studies Center, and the U.S. Bureau of the Census, Census Information Center Program

American FactFinder - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites Media

Address http://factfinder.census.gov/servlet/ThematicMapFramesetServlet Go Links

TM-P067. Percent of Persons Below the Poverty Level in 1999: 2000

Universe: Total population

Current Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data

Los Angeles County, California by Census Tract

Select an option, Go to selection Quick tips

recenter recenter and zoom in identify

NOTE: Data based on a sample except in P3, P4, H3, and H4. For information on confidentiality protection, sampling error, nonsampling error, and definitions see http://factfinder.census.gov/home/en/datanotes/expsf3.htm.

Legend

Data Classes

Percent

0.0 - 10.5

10.6 - 20.1

20.2 - 31.4

31.6 - 47.0

47.7 - 100.0

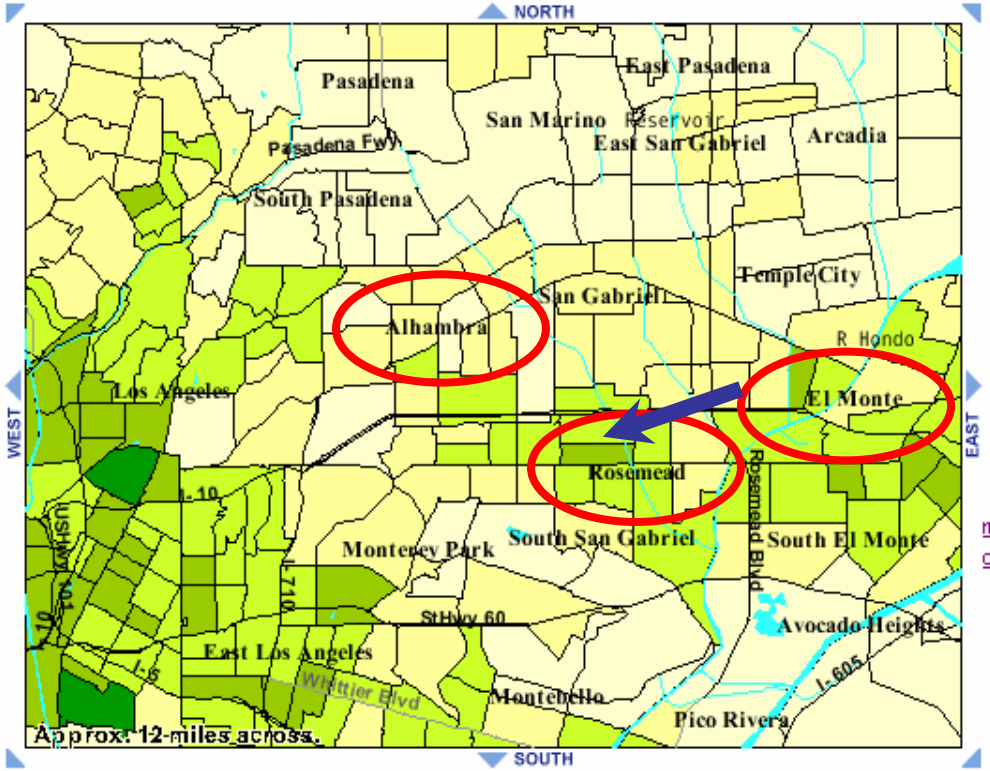
Features

Major Road

Street

Stream/Waterbody

Stream/Waterbody



Zoom

10 U.S.

9

8

7

6

5

4

3

2

1 Street

more zoom options

Source: U.S. Census Bureau, Census 2000 Summary File 3, Matrix P87.

Internet

American FactFinder - Microsoft Internet Explorer

File Edit View Favorites Tools Help

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Address http://factfinder.census.gov/servlet/ThematicMapFramesetServle

TM-P067. Percent of Persons Below the Poverty Level in 1999: 2

Universe: Total population

Current Data Set: Census 2000 Summary File 3 (SF 3) - Sample

Los Angeles County, California by Census Tract

Select an option,

recenter | recenter and zoom in | identify

NOTE: Data based on a sample except in P3, P4, nonsampling error, and definitions see http://fact

Legend

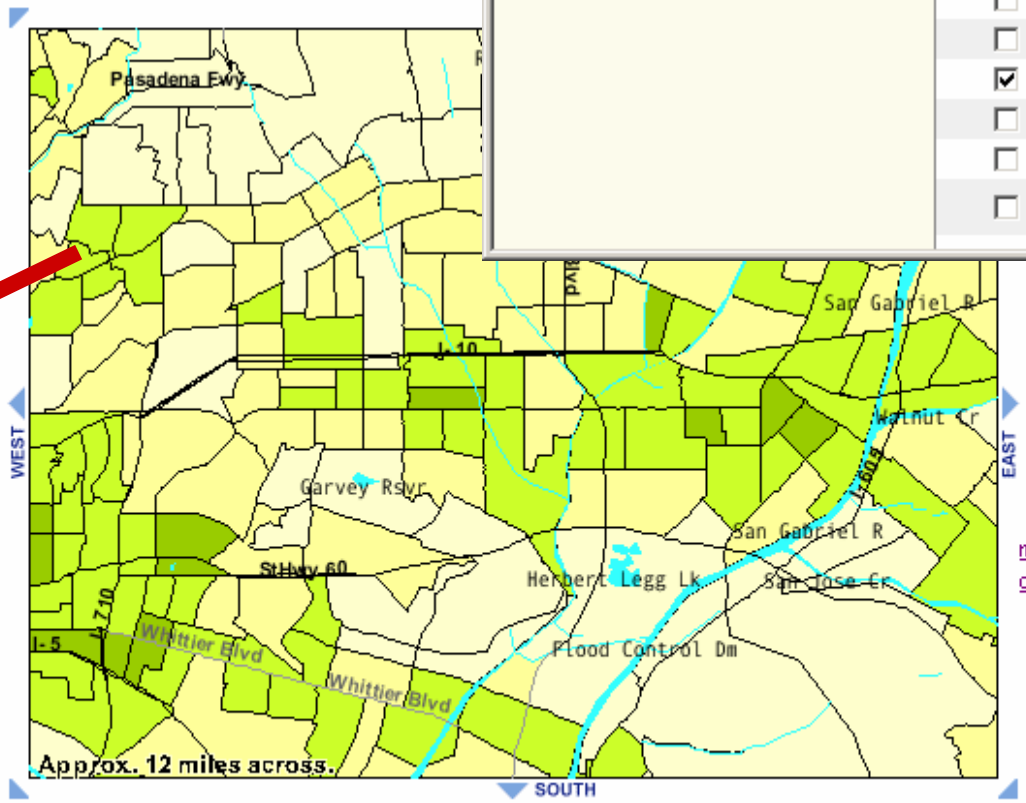
Data Classes

Percent

- 0.0 - 10.5
- 10.6 - 20.1
- 20.2 - 31.4
- 31.6 - 47.0
- 47.7 - 100.0

Features

- Major Road
- Street
- Stream/Waterbody
- Stream/Waterbody



6 5 4 3 2 1 Street

more zoom options

Source: U.S. Census Bureau, Census 2000 Summary File 3, Matrix P87.

American FactFinder - Microsoft Internet Explorer

Update Cancel Help

Classes | Boundaries | Features | Title

Choose a survey instance and select a group of boundaries

No Boundaries

... or select boundaries from the table

Boundary	Label	
☐	☐	Region
☐	☐	Division
☐	☐	State
☐	☐	2000 County
☐	☐	2000 County Subdivision
☐	☐	2000 Subbarrio
☐	☑	2000 Census Tract
☐	☐	2000 Block Group
☐	☐	2000 Block
☑	☑	2000 Place
☐	☐	1997 Economic Place
☐	☐	2000 Consolidated City
☐	☐	2000 American Indian Area/Alaska Native Area

POVERTY

	United States		California		Los Angeles County		Los Angeles City	
	%	N	%	N	%	N	%	N
All People	12.38%	33,893,989	14.22%	4,706,130	17.91%	1,674,599	22.11%	801,050
White	9.14%	18,844,171	10.46%	2,059,640	13.38%	607,313	16.57%	281,133
Black	24.90%	8,144,091	22.41%	470,155	24.38%	216,627	27.99%	111,563
AIAN	25.67%	607,725	21.94%	66,635	22.49%	15,096	27.00%	7,098
Asian	12.60%	1,257,222	12.83%	466,431	13.72%	153,497	16.89%	60,765
NHOPI	17.69%	64,558	15.70%	17,484	23.16%	6,177	19.01%	1,189
Other Race	24.42%	3,687,428	24.04%	1,345,522	25.98%	579,657	30.95%	293,338
Multi-Race	18.16%	1,288,794	16.83%	280,263	20.09%	96,232	24.48%	45,964
Hispanic	22.63%	7,797,622	22.13%	2,377,589	24.19%	1,012,455	29.57%	501,513
Non-Hispanic White	8.12%	15,410,664	7.84%	1,209,577	8.52%	245,519	10.05%	107,434
Asian Indian	9.58%	154,516	8.94%	27,139	10.92%	6,331	15.78%	3,695
Chinese	13.43%	303,054	11.52%	103,787	14.79%	42,464	21.25%	12,181
Filipino	6.25%	114,849	6.39%	58,148	7.25%	18,826	9.19%	9,252
Japanese	9.72%	75,540	9.09%	25,923	9.40%	10,410	13.82%	4,947
Korean	14.77%	154,682	14.82%	50,212	15.81%	28,972	20.58%	18,493
Taiwanese	14.73%	17,523	14.28%	8,938	15.39%	5,280	24.01%	736
Thai	14.03%	15,548	15.85%	5,729	15.14%	2,962	19.26%	1,749
Vietnamese	16.05%	175,915	18.03%	79,635	21.29%	16,477	22.86%	4,362

Conclusion

- Racial and Ethnic data plays a significant role in both social work and community devleopment in minority communities.
- Racial and Ethnic data allows for an evidence-based analysis necessary in providing effective health and community development programs and public advocacy.